## McKeever Hotels Donations & Sponsorship Policy

McKeever Hotels Ltd. supports our chosen Charity partners each year and we are also proud to support charities close to the hearts of our employees and local public non-profit organisations through vouchers and donations in kind.

Since creating this page we have been overwhelmed with the positive response it has received and every year we are pleased to deliver a number of donation requests for organisations and charities supporting families and children based in our local areas.

## **Qualification Standards:**

In order to manage our charitable contributions in a fair and equitable manner, we have established qualification standards to follow when considering eligible organistions.

The donation request must be received in writing at least 6 weeks before the event.
Donation requests will be considered only if they aim to support a registered charity or public service such as schools and hospitals.
You should provide the registered charity number and details of the event in the request.
Priority will be given to organisations located in the surrounding area of the hotels
An organisation is limited to only one donation receipt within a 12-month period.
We do not provide monetary donations.

## What we do not support

- We do not participate in appeals in support of an individual.
- We do not support individual "challenge" events.
- We will not fund a charity's administrative costs.
- We do not donate to events which are deemed to be a conflict of interest.

## **Process**

All charity requests must be submitted in writing to Head Office, McKeever Hotel Group, C/O Corrs Corner Hotel, 315 Ballyclare Road, Newtownabbey, BT36 4TQ or sent via email to <a href="mailto:info@mckeeverhotelgroup.com">info@mckeeverhotelgroup.com</a> All requests are brought forward to the Executive Committee every 6 weeks for deliberation. Due to the number of requests we receive which meet our donation

criteria, we are unable to respond to all requests and confirmed recipients will be notified after the 6 weekly Executive Meeting.

We will make every effort to provide the appropriate donation for your event. However, please note we are unable to honour requests for specific items. At times of high volume requests we may not be able to respond to individual requests, however we will try and respond to as many as possible.

Please note, by applying for a donation you agree that any data provided will be stored and processed for the purpose of your application according to McKeever Hotels Privacy Policy and will be kept on file for 12 months. However your details will not be used for advertising purposes without your consent.

Thank you for your interest in McKeever Hotel Group . We are pleased you thought of us for your charitable needs and recognise the extremely valuable contribution many charitable bodies make to

society and humanity across the community.